

SAURABH SHARMA

Magento Solution Specialist

☎ + (91)-9211113346

@ saurabh.sharma@live.in

🌐 <https://www.linkedin.com/in/saurabhliv/>

📍 New Delhi, India



SUMMARY

As a Product Owner & Magento Solution Architect, I have helped more than 50 startups to bring their business ideas to successful launches. I am one of the early starters on Magento 2, Magento Commerce (formerly Magento Enterprise) and Magento Cloud.

With my exceptional management skills, strategy and around 10 years of experience in eCommerce, I've architected and delivered world-class products for my clients in India and abroad.

EXPERIENCE

Product Owner & Magento Solution Architect

YouLogix Infotech Pvt. Ltd.

📅 03/2013 - Ongoing 📍 Noida, India

An eCommerce consultancy providing end-to-end Magento solutions where my role involves :

- Gather requirement by working with client and translating it in the form of User Stories and Use Cases.
- Create roadmap, user stories, wireframes, product backlog
- Work with Technical Leads to design scalable eCommerce solutions to complex business problems
- Architected eCommerce solutions on Magento for companies like NDTV, Intex, DeGem
- Delivered eCommerce solutions for 400+ companies from across the globe including US, UK, Australia, Singapore, UAE and more

Product Manager

Adixtion Technologies Inc.

📅 06/2010 - 02/2013 📍 Noida, India

An online marketplace for Offline & OOH advertisements where my role involved :

- Discovered and developed MVP for the advertising marketplace using Magento.
- Developed auction module allowing advertisers to bid on premium ad locations.
- Developed marketplace module allowing ad agencies to sell their inventory online
- Scaled to 50+ employee strength within first 3 months of launch

PROJECTS

JacksCandy

🌐 <http://jackscandy.com/>

Magento 2 Commerce (formerly Enterprise)

- Developed B2B & B2C eCommerce solution using Magento 2 Cloud on AWS
- Integrated CounterPoint POS for B2B catalog for automated update of inventory

TireAdvisors

🌐 <https://www.tireadvisors.com/>

Magento 2 CE with MMY search

- Developed Make Model Year search wizard for Automobile Parts with bulk import of data using CSV

AliciasJewelers

🌐 <https://aliciasjewelers.com/>

Magento 2 with Diamond Search

- Integrated Diamond Search API for fast, easy and interactive search of diamonds for the users.

GoldRausch

🌐 <https://www.goldrausch-onlineshop.com/>

Magento 2 with Market Linked Pricing

- Developed module to fetch Gold & Silver rates from API and update product prices in real-time, allowing users to purchase Gold & Silver products at the current market rates.

NDTV

📍 Delhi, India

🌐 <http://www.carandbike.com/>

Magento 1 integration with Yii with Akamai CDN

- Developed module allowing 3rd party products to be purchased via Magento Checkout
- Optimised the checkout flow to get a conversion rate of around 1.8% within 3 months of launch

EXPERIENCE

Assistant Product Manager

IndiaMart InterMesh Ltd.

05/2008 - 05/2010 Noida, India

World's 2nd largest B2B marketplace with revenue of over 200 crores where my role & achievements involved :

- Delivered B2B eCommerce Catalogs for 1000+ clients within a short span of 3 months.
- Managed Templated Catalogs Division for Pan-India Client Servicing Department
- Consistently delivered above 100% of the production target always
- Chosen as "Pillar of Success" within six months of joining the organisation
- Chosen as "Best Employee of the Month" for achieving close to 200% of the given production target

EDUCATION

PGDM

Institute of Business Management & Research, Bangalore

07/2006 - 05/2008

CGPA

3.11 / 4.33

LANGUAGES

English

Proficient



Hindi

Native



SKILLS & EXPERTISE

Magento 1

Magento 2

Magento Cloud

Magento Enterprise

GIT

BitBucket

Kanban

MOTTO

When the Going Gets Tough, The Tough Gets Going

PROJECTS

AutoTeilewelt

Switzerland

<https://www.autoteilewelt.ch/>

Integrated TecDoc API with Magento

- Developed module to integrate TecDoc API with Magento to show catalog in real-time from TecDoc

GlowShip

Bangalore, India

<https://www.glowship.com/>

Solar Products Marketplace on Magento CE

- Designed calculators to identify the correct capacity solar products for the end users
- Designed interactive wizards for better user engagement and search

iDebit

Suriname

Custom Payment Module for Magento 1 & 2

- Developed Payment Module for iDebit for Magento 1 & 2 with real-time payment verification

Independi

Spain

<https://www.independi.es/>

Magento 1 to Magento 2 Migration

- Implemented Magento 2 solution with updated UI
- Successfully migrated all data, plugins and customisations from Magento 1 to Magento 2

AWARDS



Pillar of Success



Best Employee

CERTIFICATES

Certified Scrum Product Owner (CSPO)

Scrum Alliance, USA